

JOSHUA FARGHER

ART DIRECTOR/DESIGNER/FREELANCE ILLUSTRATOR

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OBJECTIVES

Be creative, be original, and have a tonne of fun during the whole process.

EMPLOYMENT HISTORY

Digital Art Director

July 2008 – February 2009

Euro RSCG Australia

My duties include:

1. Creative concepting for both digital and full 360 campaigns
 2. Art direction and initial design for campaign work
 3. Overseeing production of work through to the finished result – from photoshoots and radio/multimedia recording, through to finished art. Developing/Copywriting Radio Script.
 4. Proactively project opportunities to do great creative work for clients
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Designer

October 2007 – June 2008

Euro RSCG Australia

My duties included:

1. Creative concepting for digital campaigns, as well as integrated work
 2. Lead design on digital creative
 3. Design and finished art for both print and digital work
 4. Liaising with clients
 5. Ensuring that all design work adhered to a client's brand guidelines
 6. HTML/CSS/Flash builds
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Junior Digital Flash Designer/Developer

July 2006 – October 2007

Euro RSCG Australia

My duties included:

1. Creative concepting for banners and eDMs
 2. eDM HTML Builds
 3. Flash Banner Builds
 4. Design for digital campaigns
 5. Finished art for digital campaigns
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Freelance Illustrator

2006 – Current

Topps Trading Card Company as well as Illustrations on request.

My duties include:

1. Sketch cards for Star Wars Galaxy 4 set
2. Sketch cards for Clone Wars set
3. Sketch cards for Star Wars 30th Anniversary set
4. Portraits on request



EDUCATION

2005

Diploma of Graphic Design
St George Design Centre

2003

Certificate IV in Graphic Design
Wollongong West

CLIENTS

Sony, Hutchison 3 Mobile, Volvo, New South Wales Lotteries, South Australian Tourism Commission, Sydney Water, Westpac, Telstra Bigpond, Suboxone, Nurofen, Clearasil, Lantus, Aerogard, Strepsils, Dell, Uhde Shedden & Topps Trading Card Company

SKILL SET

Proficient in both MAC and PC

Photoshop
Illustrator
InDesign
Flash
HTML/CSS
Good old Pencil and Paper

AWARDS

AIMIA Awards 2009 - Best use of Social Media, EuroRSCG
Sony Australia: The Quantum Code

AIMIA Awards 2009 - Best word of mouth, EuroRSCG
Sony Australia: The Quantum Code

Webby Awards 2008 – Finalist, EuroRSCG (Tourism)
South Australian Tourism Commission

Webby Awards 2008 – Official Honoree, EuroRSCG (Government)
South Australian Tourism Commission

Webby Awards 2008 – Official Honoree, EuroRSCG (Pharmaceuticals)
Tony Ferguson Weight Loss

Rare Wear, Personal
T-shirt design competition

Semi-Permanent, Personal
Inside book artwork

Supernova Young Illustrators, Personal
Illustration competition



REFEREE

Professional

Tim Chenge, Digital Creative Director, Euro RSCG, – 0430 372 270

Personal

Gabriella Taylor, DOCS Senior case worker, JP – 0414810012

Reference available on request

